

Stop Bullying: A School-Wide Campaign

Name of organisation:
Child Line Lithuania (“Vaiku Linija”)



“STOP BULLYING” CAMPAIGN BY CHILD LINE LITHUANIA

Short introduction

The main purposes of the campaign are to turn society’s attention to bullying among children and teenagers, motivate to search for bullying prevention methods. Campaign consists of implementing anti-bullying tools in schools in Lithuania, arranging trainings for school personnel, publishing the informative material for children, school staff and parents, publishing the information on the website.

The list of activities

1. Bracelets “Without bullying”. The purpose of bracelets’ release has been to attract and gather together people working in different sectors as for instance social workers, politicians, enterprisers, schoolchildren etc. to join the campaign “Stop Bullying”. The bracelet is the symbol of friendly environment creation. The presentation bracelets’ release was arranged as well. All participants of the presentation had the possibility to put on the bracelets and say a few words why they think it is worth to support this idea. Later on everybody had the possibility to order the bracelet and receive it at Child Line’s office for free.

More information on Child line’s web pages below:

<http://www.vaikulinija.lt/index.php/spaudai/20070503/> - is recommended to be translated.

<http://www.vaikulinija.lt/index.php/apyrankes/> - short introduction.

<http://www.vaikulinija.lt/index.php/nuotraukos/nuotraukosapyrankes/> - pictures from the presentation.

<http://www.vaikulinija.lt/index.php/spaudai/20070503/pasisakymai/> - speeches during the presentation.

2. Cards with famous people in Lithuania. The purpose of the cards’ release has been to invite famous people of Lithuania to join the campaign “Stop Bullying”. The card includes the childhood picture of the person and on the other side of the card – the short story or situation related to bullying from the childhood’s period. Cards were released three times with seven famous people. Cards were distributed to all schools in Lithuania. The phone and some information about

Child Line were also present on the cards so that children could see where they can turn to if they have any difficulties or problems.

More information on Child line's web page below:

<http://www.vaikulinija.lt/index.php/leidiniai/korteles/>

3. Books for schools about Bullying: a) "Bullying prevention in Schools", b) "Let's create the school without bullying"

Both books are tools for school personnel about bullying in schools and methods how to reduce it as well as to create friendly and tolerant school's atmosphere based on respect to each other. It is possible to download these books on Child line's web page:

"Bullying prevention in Schools"

<http://www.vaikulinija.lt/index.php/skaitiniai/prevencija/>

"Let's create the school without bullying"

<http://www.vaikulinija.lt/index.php/nustok/mokykla-be-patyciu/>

Books are for free and can be ordered at the Child Line's office by phone or email.

4. Other kind of issues and printed materials -

<http://www.vaikulinija.lt/index.php/leidiniai/>

- Information about Child Line
- Information for children about bullying
- Information for parents about bullying
- Information about friendliness
- Posters
- Other

5. Informing people about different kind of films and video material related to bullying as well as the translation two British films into Lithuanian ("Taking Time to Care" and "Don't suffer in silence").

More information <http://www.vaikulinija.lt/index.php/nustok/filmai>

6. Arranging trainings for school personnel in order to convey main principles of bullying prevention in schools and empowering them. Seminars include 8 to 16 hours lectures held by psychologists-professionals.

Members of school community – teachers, students, parents and administration are encouraging to take responsibilities to deal with school's problems.

7. Implementation of bullying prevention program in three Vilnius schools.

The bullying prevention program is based on the modern principles of the prevention bullying in schools in order to create an environment that would not allow bullying to take place. The program includes assessment of the prevalence of bullying, sensitizing all school staff, including non-educational staff through seminars, training of staff of appropriate response to bullying situations, periodical sessions for pupils about bullying and related behavior, attitudes, development of school's anti-bullying strategy, organization of school conference, involvement of all school community into preventive activities – administration, teachers, non-educational staff, parents and pupils.

8. Information about bullying and “Stop Bullying” campaign on Child Line’s website <http://www.vaikulinija.lt/index.php/nustok>
Information about campaign’s activities is also spread via distribution of newsletters among subscribers.